



SDGS THROUGH ARTS- BOSNIA AND HERZEGOVINA PRESS RELEASE

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'[SDGs Through Arts](#)' is a global, socially driven arts initiative that harnesses the power of local artists to address the Sustainable Development Goals (SDGs). Spearheaded by [ZeeArts Gallery](#) in collaboration with the UN-UAE, this initiative aims to Educate, Engage, and Empower artists, embodying the transformative potential of art in alignment with Agenda 2030.

In partnership with BEA UDRUZENJE and its founder, Ms. Alisa Teletovic—Art Ambassador for Art Connects Women representing Bosnia and Herzegovina—we proudly present “SDGs Through Arts Bosnia and Herzegovina” from June 20 to 23, 2024. An exclusive vernissage will be held on June 23 at Vijećnica – Sarajevo at 13:00, with the exhibition open until June 27, 2024.

SDGs Through Arts BH welcomes both Bosnian and international female artists from countries including Spain, UAE, Slovenia, Croatia, India, Jordan, England, Serbia, Russia, and Mauritius. Recognizing the gender disparity in the art industry, this platform is dedicated to promoting women in the arts. From June 20-21, artists will collaboratively create works reflecting the objectives of the SDGs, followed by cultural tours to boost cultural tourism in Sarajevo, as stated by Zaahirah Muthy, the founder of SDGs Through Arts.

“SDGs Through Arts-BH” marks the 12th country to embrace this global initiative, which debuted in the UAE in collaboration with the UN-UAE during Dubai Expo 2020. The initiative has successfully been implemented in Mauritius, Seychelles, Bangladesh, Comoros Islands, Germany, Iraq, Switzerland, Réunion, Lebanon, and Rodrigues Island. We extend our heartfelt gratitude to all our partners and sponsors, with special thanks to ProCredit Bank, Intesa Sanpaolo Bank, and UniCredit Bank for their support as part of their CSR efforts.

SDGs Through Art has provided a wonderful opportunity to connect with artists worldwide. It aims to educate and raise awareness about the SDGs established by the United Nations in 2015. Through their artwork, artists are inspired by these goals, raising strong voices in protecting and caring for each other and our planet. I am so proud to bring my country Bosnia and Herzegovina on this global initiative and provide an opportunity for artists from Bosnia a global exposure, says Alisa Teletovic.

The Association for Art and Culture BEA UDRUZENJE aims to make a significant impact in today's world. BEA is dedicated to empowering women artists, fostering communication, and developing new ways to be strong, powerful, and creative. We strive to create an environment that respects and supports women artists in Bosnia and Herzegovina.

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